



**Kristy Brooks**  
**Business Development Manager**  
**Le Bonheur Children's Hospital**  
**Memphis, Tennessee**

**Tell us about yourself?**

I am a daughter, a sister, a wife, a cancer survivor, a dog lover and am most passionate about helping others.

**What motivated you to seek this career?**

I have been in the healthcare field for over 12 years. I started working at a local adult hospital while attending college and found my niche working to help physicians. Once I graduated, I looked for opportunity in the healthcare field and found myself working for a big gastro group doing some physician sales and marketing. From there, I found an opportunity to move up working to grow business for a radiology group in town. Then I came to Le Bonheur. As soon as I started working here, I knew this was the place for me. There is more heart and dedication here that I ever knew was possible.

**Describe some of your most important/proudest accomplishments?**

Since working at Le Bonheur, I have implemented and accomplished many projects alongside our mission and values to improve our commitment to take care of the children in our community.

**What motivates you in your current position?**

I find motivation when I identify a barrier to success and break that wall down. Ultimately, the work is about taking care of the children and when I see the trickle-down effect of this, I know my work is important.

**What are your biggest challenges to working in this field?**

Tracking resourceful data and issue resolution.

**What professional groups are you a member of and how active have you been in those groups?**

I am a volunteer and ambassador at Le Bonheur Children's. I am active in helping my community. I'm also Vice President of public relations at Toastmasters and just recently joined the AAPL conference committee to become more involved.

**Why are you a member of AAPL, how long, what do you like about AAPL?**

I have been a member of AAPL for three years. I joined for professional growth and enjoy hearing best practices and working through challenges with others in similar roles.



**Who or what in your life would you say influenced you most with regard to your career objectives?**

My dad taught me the importance of work and responsibility and my mom taught me to do the things that I love. I feel like they taught me the best of both worlds and I now work for one of the best children's hospitals.

**If you had a personal mantra, what would it be?**

Life isn't about finding yourself, it's about creating yourself!

**In what ways are you making a contribution to your health system, hospital or physicians in your region?**

Every day, we are working towards improving communication across the board, building programs of distinction, improving our quality metrics, finding new innovative ways to get better results and serving the needs of children.

**What advice do you have for your colleagues?**

Position yourself to be a valuable resource to the many different people you work with. Always look for opportunities to support the mission of your company and never take NO for an answer if you truly believe the answer should be different.

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